

Personal Trainer Certification

Associated Industries: Arts, Audio/Video Technology & Communications | Business, Management, & Administration | Education & Training | Health Science | Human Services

Description and Labor Market Information

The Personal Trainer Certification shows knowledge of scientific, evidence-based fundamentals of personal training from human anatomy and physiology to behavior change coaching.

This credential was associated with 10 occupations that were identified as well-paying and in demand. Overall, those occupations represent 17,966 positions with 2,361 annual openings within the state and median hourly earnings of \$25.06.

Sample Occupations

Fitness Trainers and Aerobics Instructors

Median Hourly Earnings: \$22.23

Typical Entry Level Education Requirement: High school diploma or equivalent

Total Positions: 1,210

Annual Job Openings: 226

Managers

Median Hourly Earnings: \$45.41

Typical Entry Level Education Requirement: Bachelor's degree

Total Positions: 2,194

Annual Job Openings: 191

Customer Service Representatives

Median Hourly Earnings: \$17.33

Typical Entry Level Education Requirement: High school diploma or equivalent

Total Positions: 8,120

Annual Job Openings: 1,147

Certifying Entity Information

American Council of Exercise / National Commission for Certifying Agencies

Website: www.acefitness.org

Phone: (888) 825-3636

Local Availability:

Online or Kahului or Kapolei

Exam Details

Age Requirement: N/A

Coursework/Hours to Complete: Various

Length of Certification Validity: 2 years

Exam Cost: \$1,000

Exam Time: 3 hours

Number of Questions: 150

Pass Rate: N/A

PROMISING CREDENTIALS IN HAWAII

This project has been a joint effort between Kamehameha Schools, the Chamber of Commerce Hawaii, University of Hawaii P-20, and the Harold K.L. Castle Foundation.

Students in Hawaii can earn hundreds of industry-recognized credentials right now. Thousands of students are investing time and resources to achieve these credentials with the hope they will lead to a career that enables them to live and thrive in Hawaii. But how effective are these programs at preparing Hawaii students for future careers and long-term success?

Promising Credentials in Hawaii, a first-of-its-kind analysis for our state, looks at whether the credentials students can earn actually matter in the real world to local employers.

Through intensive labor market analysis and outreach to local Hawaii businesses, this project has identified **137 Promising Credentials** that are associated with in-demand, living wage occupations throughout the state. The process began with identifying **274 Promising Occupations** that met wage and demand thresholds. A list of corresponding credentials for the 274 occupations was then compiled using job postings data. Finally, Hawaii employers from across the state completed surveys and participated in focus groups to narrow the list of nearly 2,000 credentials down to the 137 credentials they say matter most when making hiring and promotion decisions.

The resulting Promising Credentials were identified as relevant in hiring and promotional decisions for multiple in demand and well-paying occupations within the state. A detailed one-page summary of each of these Promising Credentials has been organized for student, school, and community use.

The comprehensive report and associated data can be found at www.HawaiiCareerPathways.org.