Licensed Massage Therapist
Associated Industries: Business, Management, & Administration | Health Science | Human Services

Description and Labor Market Information
This is a required license for any massage therapist to practice legally in the State of Hawai‘i.

This credential was associated with 3 occupations that were identified as well-paying and in demand. Overall, those occupations represent 10,794 positions with 1,562 annual openings within the state and median hourly earnings of $22.44.

Sample Occupations

Massage Therapists
Median Hourly Earnings: $27.76
Typical Entry Level Education Requirement: Postsecondary nondegree award
Total Positions: 1,464
Annual Job Openings: 189

Customer Service Representatives
Median Hourly Earnings: $17.33
Typical Entry Level Education Requirement: High school diploma or equivalent
Total Positions: 8,120
Annual Job Openings: 1,147

Fitness Trainers and Aerobics Instructors
Median Hourly Earnings: $22.23
Typical Entry Level Education Requirement: High school diploma or equivalent
Total Positions: 1,210
Annual Job Openings: 226

Certifying Entity Information
Hawai‘i Board of Massage Therapy
Website: cca.Hawai‘i.gov
Phone: (808) 586-3000
Local Availability: Multiple training options available locally

Exam Details
Age Requirement:
Coursework/Hours to Complete: Requires 420 hours of hands-on experience and 150 hours of education
Length of Certification Validity: Expires June 30 of every even-numbered year
Exam Cost: $50
Exam Time: N/A
Number of Questions: N/A
Pass Rate: N/A
PROMISING CREDENTIALS IN HAWAI‘I

This project has been a joint effort between Kamehameha Schools, the Chamber of Commerce Hawai‘i, University of Hawai‘i P-20, and the Harold K.L. Castle Foundation.

Students in Hawai‘i can earn hundreds of industry-recognized credentials right now. Thousands of students are investing time and resources to achieve these credentials with the hope they will lead to a career that enables them to live and thrive in Hawai‘i. But how effective are these programs at preparing Hawai‘i students for future careers and long-term success?

Promising Credentials in Hawai‘i, a first-of-its-kind analysis for our state, looks at whether the credentials students can earn actually matter in the real world to local employers.

Through intensive labor market analysis and outreach to local Hawai‘i businesses, this project has identified 137 Promising Credentials that are associated with in-demand, living wage occupations throughout the state. The process began with identifying 274 Promising Occupations that met wage and demand thresholds. A list of corresponding credentials for the 274 occupations was then compiled using job postings data. Finally, Hawai‘i employers from across the state completed surveys and participated in focus groups to narrow the list of nearly 2,000 credentials down to the 137 credentials they say matter most when making hiring and promotion decisions.

The resulting Promising Credentials were identified as relevant in hiring and promotional decisions for multiple in demand and well-paying occupations within the state. A detailed one-page summary of each of these Promising Credentials has been organized for student, school, and community use.

The comprehensive report and associated data can be found at www.HawaiiCareerPathways.org.